

The place to be ... **JUNE 2<sup>ND</sup>, 3<sup>RD</sup>**

TELUS CONVENTION CENTRE, CALGARY, ALBERTA

# CONVERGENCE

*Connecting Business & Information Technology*

## Information Technology EXPO

JUNE 2,3 - 10am to 5pm

## CONFERENCE

JUNE 1 - 9am to 5pm

JUNE 2,3 - 8am to 5pm



Exposition	Workshops
<i>Exhibitors focusing on current Business / IT topics</i>	<ul style="list-style-type: none"><li>• Project Management</li><li>• Software Management</li><li>• Security</li></ul>
Seminars	Executive Dinner
<ul style="list-style-type: none"><li>• Project Management and Analysis</li><li>• Integrating Technology Solutions</li><li>• Security and Privacy</li><li>• Business of IT</li></ul>	<i>Join us for an exciting mix of informative presentation and Network with Business and IT Professionals</i>

Register online for workshops, seminars and the executive dinner

[www.convergexpo.com](http://www.convergexpo.com)



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What is so compelling about this new Portal environment is the fact that users log into this new portal "desktop" and can seamlessly access not only the SAP Portal for SAP apps, but in addition all of the WebSphere, Lotus and MSFT desktop apps. This creates one view into TransAlta exploiting various vendors technologies for business value, bringing together and exploiting SAP's Enterprise Portal and IBM's WebSphere Portal.

**Outline:**

- Dual Portal in TransAlta
- Business Value
- Portal Vision
- Critical Success factors
- Desktop of choice

**Thando Moyo** is currently the Program Director for Business Intelligence and Portals at TransAlta. Thando has over 4 years experience in the Business Intelligence and Portal space and has worked with several leading Portal technologies including Plumtree, SAP and IBM. Prior to this Thando was extensively involved in the ERP space implementing SAP in different industry sectors, playing a variety of roles ranging from Technical, Functional, Business and Project leadership.

## Brad Marks

Canadian Regional Manager  
APC Canada  
Session 3



### Taking Costs out of your Data Centre's Network Critical Physical Infrastructure

This presentation is designed for the business executive to:

- Assist in identifying some of the key challenges that exist today in high availability data centre design; specifically the power, cooling and rack infrastructure that supports the business IT network or Network Physical Critical Infrastructure (NCPI).
- Discuss how new ways of assessing the business value of this infrastructure are going to drive the way data centers are deployed in the future.
- Help determine how to make a material difference to the business value of your IT systems by maximizing the performance of your investment in NCPI, focusing on three key performance vectors: Availability, Agility and Total Cost of Ownership.

Finally, APC will present you with a way to initiate discussions within your organization that can lead to the changes required to dramatically improve the business value you get from Network Critical Physical Infrastructure.

## Enterprise Information Solutions

**Brad Marks** has been with American Power Conversion for over 8 years holding various roles such as Ontario District Manager, Canadian National Channel Manager, Senior National Account Business Development Manager (North America) and most recently Canadian Regional Manager.

Mr. Marks has over 15 years of experience in various technical disciplines including construction management, engineering consulting and technical sales and marketing in the IT and electrical manufacturing industries. He holds a Professional Engineer designation and is a Mechanical Engineering graduate.



## George Wowk

Associate Lawyer  
Parlee McLaws LLP  
Session 4

### Legal Issues Arising in IT Outsourcing

Outsourcing is a highly complex arrangement with a significant number of legal issues. Some outsourcing relationships can last 10 years or longer. As well, technology can change immensely over 10 years. This presents significant challenges in an outsourcing relationship. The presentation will canvass the legal issues and risks associated with outsourcing as well as the various means of dealing with these issues and risks. The presentation will be of interest to service providers as well as consumers of IT services. Topics will include service level commitments, termination issues, ownership/transfer of systems and software, transition issues, legal liabilities and disclaimers, intellectual property ownership and licenses, security and privacy.

**George Wowk** is a lawyer at Parlee McLaws LLP and a member of the firm's TechCounsel team. He practises primarily in the areas of intellectual property and technology law. Before becoming a lawyer, George was a software programmer with a leading provider of advanced information technology products and services. George's experience includes reviewing intellectual property issues arising in business purchases and mergers. He has worked on agreements and transactions for a wide range of industry sectors. George has also worked for clients on a range of intellectual property and technology matters including: IP licensing; technology development/commercialization; technology purchases and sales; electronic commerce agreements; telecommunication agreements; trade secret protection; domain name disputes; and privacy.